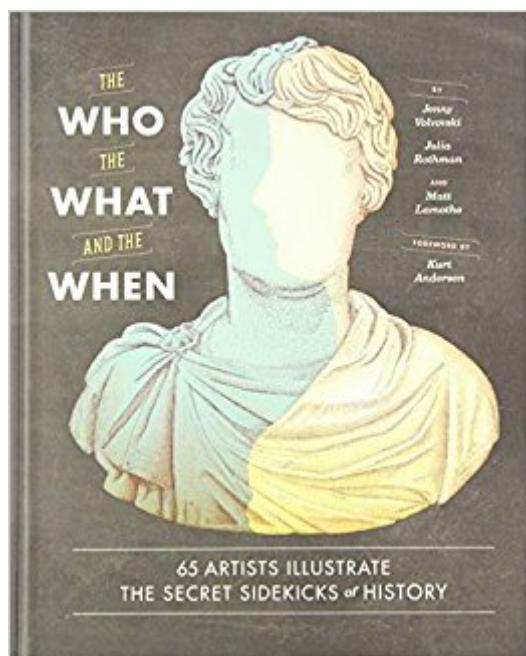


The book was found

The Who, The What, And The When: 65 Artists Illustrate The Secret Sidekicks Of History



Synopsis

In the bestselling tradition of *The Where, the Why, and the How*, this offbeat illustrated history reveals 65 people you've probably never heard of, but who helped shape the word as we know it. Muses and neighbors, friends and relatives, accomplices and benefactors—such as Michael and Joy Brown, who gifted Harper Lee a year's worth of wages to help her write *To Kill a Mockingbird*. Or John Ordway, the colleague who walked with Lewis and Clark every step of the way. Each eye-opening story of these unsung heroes is written by a notable historian and illustrated by a top indie artist, making *The Who, the What, and the When* a treasure trove of word and image for history buffs, art lovers, and anyone who rejoices in unexpected discovery.

Book Information

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Customer Reviews

"A charmingly illustrated compendium of history's most fascinating-and largely unknown-sidekicks." - Entertainment Weekly"Sixty-five illustrators and as many writers collaborated for these surprising, fun bios of history's secret sidekicks, including Mrs. Warhola, who inspired her son Andy's fascination with groceries." - mental_floss magazine"The most generous book in the world.... There is something quite wonderful about witnessing one human being selflessly bolster the creative achievement of another. That's precisely what illustrator extraordinaire Julia Rothman and her collaborators Jenny Volvovski and Matt Lamothe celebrate in *The Who, the What, and the When*—an illuminating inventory of the little-known champions behind a wide range of cultural icons. Each story is told by a different writer and illustrated by a different artist, all of astounding range and

talent." - Brain Pickings

Jenny Volvovski, Julia Rothman, and Matt Lamothe are partners in ALSO, an award-winning Chicago-based and New York-based design firm.

This book gives a really basic overview of overlooked supporters in history along with illustrations by different contemporary illustrators. There are some people for whom I wish I had gotten more information, but it is a nice introduction to different forgotten figures. I enjoyed the illustrations most, since there was a pretty good variety and I think the illustrators were paired well thematically with their subjects. Most of the illustration was digital or very traditional analog media (like watercolor). I wish there had been just a little more variety, with illustrators who specialize in papercut or photocollage. I did really enjoy what the book did have. It seems like it could be a really good resource in a history classroom or club for high schoolers, or to add to an illustration enthusiast's collection.

This is a VERY fun book, both to look at and for the content. It really brings more fullness to our ideas about "famous" people. They turn out not to be islands unto themselves, but real humans, who, like the rest of us, find out and realize who we are through relationship. This book also emboldens us to consider that us "not-so-famous" folks are important too, that we are needed in the great unfolding of our world in countless ways, most especially, in the way we care for each other. I love the matt finish on the pages and the delightful and varied illustrations.

Most interesting book that is charmingly laid out, researched and written to show that even genius needs a push or two to succeed, not just now but always! Makes for an excellent gift and coffee table book. People of all ages would enjoy reading it.

I'm thrilled to have taken part in this collection of essays about the person BEHIND the famous person you know. Each has stunning art which complement the subject, a wide range of styles. A wonderful gift for anyone who enjoys art and a different kind of biographical approach.

My history buff and fact collector father loved this book! He read it all in a couple of days. It's a great coffee table book for people too.

This book was a gift, I had purchased the science based one of the series a few years ago (the what the how and the why) and the concept and execution are wonderful.

Brilliant work and great addition to the series. There are too few books like this out there...

Not really very interesting. Not much substance but some of the illustrations are very good.

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